bringing life into focus
Our Vision Serves To Enhance Yours

Every day, you participate in activities that require focused vision. Whether it’s reading a newspaper, driving a car or hitting a golf ball, clear vision is essential to your safety and enjoyment.

For nearly three decades, the physicians at Gordon-Weiss-Schanzlin Vision Institute have been helping people bring life into focus using vision correction surgery. Since then, we have performed over 75,000 refractive procedures and remain one of the world-leaders in treating nearsightedness, farsightedness, astigmatism, presbyopia and cataracts using advanced laser and implant techniques.

We are pioneers in the industry and are committed to outstanding patient care. If you are ready to see the world in a whole new way, we are ready to provide you with the best experience possible.

More Options Than Ever Before

Gordon-Weiss-Schanzlin Vision Institute offers a variety of surgical and non-surgical options for correcting vision problems. Throughout this brochure you will find a brief summary of procedures that fit your specific visual needs.

By utilizing world class technologies, our physicians are capable of fully customizing your treatment plan for optimum results.

Enjoy life with a clearer perspective.
You Can’t See Well Without Glasses Or Contacts
Individuals who suffer from myopia (nearsightedness) with or without astigmatism or hyperopia (farsightedness) with or without astigmatism can choose from several surgical alternatives, contact lenses or eyeglasses. (Innovations in technology make it possible for people with severe correction or complicated vision needs to be candidates for laser, refractive or implant vision correction.)

The Solutions:
Laser and Refractive Lens Implant Procedures

All Laser Custom LASIK
Custom Blade-free LASIK is the most advanced form of laser vision correction available today, providing an increased level of safety and accuracy that significantly reduces complications and gives you better results than conventional laser vision correction. By using the femtosecond laser to create the flap, and wavefront technology for custom corneal reshaping, our surgeons are able to provide our patients with the best technology for the most precise laser vision correction available.

For more information about LASIK, go to: http://www.fda.gov/MedicalDevices/ProductsandMedicalProcedures/SurgeryandLifeSupport/LASIK/ucm061354.htm

Custom PRK/LASEK
Rather than creating a flap and treating the inner tissue of the cornea as with LASIK, this procedure reshapes the surface of the cornea. Both use the same custom wavefront laser technology and have similar success rates. However, PRK is a better alternative for patients who could experience complications from LASIK due to thin or abnormal corneas.

Refractive Lens Implant
Factors such as eyeglass prescription, dry eyes, unusual corneal shape and thin corneas prevent some people from being good candidates for laser vision correction. They may be excellent candidates for a Refractive Lens Implant. The lenses used for this procedure are similar to small contact lenses and are placed inside the eye rather than on the surface. Implantable lenses are composed of biocompatible materials which provide excellent optical clarity. Once in place, the lens cannot be felt, or seen by the naked eye and requires no maintenance other than a routine, annual visit to your eye doctor. The procedure is very safe with a high rate of success.

Experience the comfort of your natural vision.
You Need Reading Glasses To See Close-Up
After age 40, people lose their ability to see well at close distances. This condition is called Presbyopia and is part of the normal aging process of the eye. Most people turn to reading glasses to help them with activities such as reading, applying make-up and working with small objects. But thanks to recent advances in science and technology, many surgical outpatient correction options are now available to qualified candidates. Several of these procedures are available exclusively in San Diego at Gordon-Weiss-Schanzlin Vision Institute.

We offer more Presbyopia correcting options than any other center in the country.

The Solutions: Near Vision Multi-focal LASIK or PRK, Monovision, CK, and Implants
Gordon-Weiss-Schanzlin Vision Institute is a leader in presbyopia correction, providing a variety of laser and implant procedures designed to treat nearly any patient. Below is a short summary of these options. To learn which treatment option is best for you, schedule your complimentary consultation.

Near Vision Multi-Focal LASIK Or PRK
This laser vision correction procedure treats nearsightedness and farsightedness combined with presbyopia. It benefits people who need only reading glasses as well as those who require glasses or contacts for distance tasks. The laser is used to create a treatment pattern that gives you an increased depth of field so that you can see clearly at all distances.

LASIK Or PRK Monovision
LASIK or PRK Monovision are surgical procedures where your dominant eye is corrected for distance vision and your non-dominant eye is corrected for near vision. Using both eyes together, your brain blends the images to allow close as well as distance vision.

Conductive Keratoplasty (CK)
CK is a procedure that uses radio frequency to bend the cornea to steepen the curve in the center of the eye, “firming” up aging corneas for improved close-up vision. It is a simple and safe procedure, but can be temporary and may eventually require enhancing.

Advanced Lens Implants
In a procedure similar to cataract surgery, your natural lens can be replaced with an artificial lens. Recent lens designs make it possible for your vision to be corrected so that both eyes can see clearly in the distance, intermediate and near with accommodative and multi-focal lens implants.
Our Vision for Excellence
We realize there are endless options for your eye care. We work hard to set ourselves apart with the most innovative techniques, experienced physicians and highest standards. We feel your vision is worth it. Here are ten important reasons you should trust your eyes to us.

- Our LASIK Surgeons were the first in San Diego to perform LASIK surgery, and the first in the United States to use Laser Vision Correction to treat nearsightedness, farsightedness and astigmatism using the Summit Laser. In all, our surgeons have performed over 75,000 Refractive procedures since 1989.

- We performed the world’s first All-Laser Blade-Free Custom Wavefront LASIK procedure, which eliminates the use of a blade to create the corneal flap and allows us to personalize a wider-range of LASIK treatment options, thus setting the standard for excellence in LASIK Surgery.

- We were the first to offer Laser Refractive Cataract Surgery in San Diego. Our surgeons combine their experience and skills performing traditional cataract surgery with the advanced Femtosecond Laser technology to give exceptional results.

- Dr. Schanzlin is the co-inventor on the patent for use of ultrashort pulse laser cataract surgery, providing greater accuracy with advanced lens implant procedures.

- More than 2,000 physicians, optometrists and other medical professionals, along with their family members, have placed their confidence in our surgeons to perform their Laser Vision Correction procedures.

- Our staff and surgeons employ rigid controls on clinical protocols and operating procedures. Each detail is verified and rechecked at every step of your care.

- Through our ongoing participation in clinical research and FDA Clinical Trials, our goal is to provide you with the latest technology and procedures for the best possible outcome. We were the original investigator in San Diego for both the VISX and Summit Laser.

- Our eye surgeons are recognized worldwide for their clinical expertise in the treatment of Cataracts, Laser Eye Surgery and other Vision Correction procedures. They are frequent lecturers for the American Academy of Ophthalmology and the American Society of Cataract and Refractive Surgery and medical consultants for leading ophthalmic corporations. Refractive surgeons from around the world visit our practice to learn advanced techniques.

Whether you are seeking Laser Eye Surgery, Cataract Surgery or Lens Implants in San Diego, we can make your procedure affordable – as little as $5 a day. We accept a variety of payment options and offer interest-free payment plans so you can experience a world of clearer, more natural vision.
Dr. Michael Gordon

Dr. Michael Gordon is a leading expert in refractive surgery. For over two decades, he has been involved in every aspect of the laser vision correction industry, as a surgeon, researcher and educator. Dr. Gordon has performed thousands of procedures and is among the most experienced refractive surgeons in the world. Together with Dr. Jack Weiss, he introduced Presbyopic Multi-Focal LASIK, (the first laser vision correction procedure to treat both near and distance vision) to the United States.

Dr. Gordon is recognized world-wide as a pioneer in the field of refractive surgery. He has taught and lectured throughout the world and is the only surgeon in the U.S. to have been involved in all phases of the clinical investigation for the Summit laser. He has authored many articles, written chapters for three textbooks on refractive surgery and recently co-authored a book on Wavefront technology.

Dr. Gordon’s clinical interests lie in leading the way for the future of laser vision correction through his continued commitment to develop the most advanced techniques and technology available.

Dr. Jack Weiss

Jack L. Weiss, M.D., F.A.C.S. is recognized for his expertise in refractive and cataract surgery. He is one of a select group of surgeons in the world performing the latest innovative laser vision correction techniques. He has led the San Diego community as Chief of Ophthalmology at Sharp Rees-Stealy Medical Group, Scripps Encinitas, Sharp Cabrillo, and Sharp Memorial hospitals and has served as President of the San Diego Eye Bank.

Dr. Weiss is the recipient of prestigious awards for outstanding research from the American Academy of Ophthalmology and the University of Chicago. He has published numerous scientific articles and has lectured and taught extensively. In addition, he co-produced a video in conjunction with the American Academy of Ophthalmology in order to train eye surgeons to perform safer techniques for cataract surgery.

Dr. Weiss’ current practice consists of advanced cataract surgery and the latest refractive techniques, including laser and lens procedures to treat presbyopia. His current research endeavors include perfecting lens implant technology and further developing refractive treatments.
Dr. David Schanzlin

Dr. Schanzlin, is regarded as a worldwide authority and leader in the refractive surgery field. He was the past Director of Keratorefractive Surgery at the prestigious UC San Diego Shiley Eye Center and has performed over 20,000 refractive procedures. In his twenty-five years as a refractive surgeon, Dr. Schanzlin has had a hand in developing a number of new refractive technologies. These include Intacs, the excimer laser used in LASIK eye surgery and the Femtosecond technology used for bladeless LASIK flap creation and cataract surgery. He is the co-inventor on the patent for use of ultra-short pulse laser cataract surgery, providing greater accuracy with advanced lens implant procedures.

Dr. Schanzlin was elected by his peers, President of the International Society of Refractive Surgery (1998-2000) because of his distinguished reputation as a refractive surgeon. In 2003 he received the Jose I. Barraquer Award for significant contributions in the field of refractive surgery and exemplifying scientific dedication. As a Professor of Ophthalmology he has trained over 200 Residents and Fellows.

Dr. David Geffen

David Geffen, O.D. received his Bachelor of Science in Biology from University of California, Los Angeles, and his Doctor of Optometry from University of California Berkeley School of Optometry. He was in private practice in La Jolla from 1982 to 1994 before joining Gordon-Weiss-Schanzlin Vision Institute, a group practice with Michael Gordon, M.D., Jack L. Weiss, M.D., F.A.C.S., and David Schanzlin, M.D.. Dr. Geffen is the Director of Co-Management Services, working with practices all over the United States who refer patients for vision correction surgery. The Co-Management Team works together with your primary eye care doctor to ensure quality patient care.
**Excellence in Clinical Care**
The eye care team at Gordon-Weiss-Schanzlin Vision Institute is composed of Ophthalmologists, Optometrists, Opticians and JCAHPO Certified Ophthalmic Technicians and Assistants. We strive for excellence in all that we do and understand how important clear vision is to the quality of life of our patients. With that in mind we dedicate ourselves to the preservation and improvement of vision.

**We Work Closely With Your Family Eye Doctor**
The doctors at Gordon-Weiss-Schanzlin Vision Institute appreciate the important and long-standing relationship you have with your family eye doctor. It is important to us that your doctor remains an integral part of this life-changing vision correction process. By managing your care in partnership with a doctor who knows your visual history better than anyone, you benefit from the best possible combination of professional resources for your surgery and post-operative care. We are pleased to work closely with leading eye care doctors who are experienced in the post-operative management of surgical vision correction.

Your family eyecare doctor has a thorough understanding of your visual history and can, therefore, provide continuity of care for you following your vision correction procedure. The follow-up care includes post-operative visits to evaluate eye health and refraction at specific intervals.

Gordon-Weiss-Schanzlin Vision Institute surgeons will always be available to your doctor for consultation. If needed, you may return to your surgeon for enhancement surgery or other evaluation at anytime during the one year post-operative period at no charge. All post-operative reports from your family eye doctor will be forwarded to Gordon-Weiss-Schanzlin for review and monitoring of your progress.

We encourage you to discuss co-management with your primary eyecare doctor. If you have questions about vision correction co-management, please feel free to contact your Patient Care Coordinator. We look forward to working with your family eyecare specialist to provide the highest quality of care for your visual needs.

You can be confident when you choose the doctors that more than 2000 doctors have chosen to perform their vision correction surgery.

*Take pleasure in seeing each new season.*
let us bring your life into focus

For more information about our advanced procedures and expertise, call 858-455-6800 or visit www.gwsvision.com

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